

Sandra Hernandez

Freelance Illustrator & Designer

St. Petersburg, FL

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EXPERIENCE

“How To Play Tag” Children’s book series, Remote — Illustrator

May 2020 - PRESENT

Lead Illustrator for Kasandra Hart’s “How To Play Tag” picture book series. Formatted, illustrated, and prepared books for publishing.

Self Employed Freelance, Remote — Illustrator

May 2020 - PRESENT

Freelance work includes children’s book illustration, landscape painting, motion design animations, and family portraits. Currently illustrating a 40-page elementary picture book with clients.

Featured Artist July 2022 — Graphic Designer

May 2022 - July 2022

Designed vectorized coloring book pages for Pigment, the number one adult coloring book app for iPad and tablet devices. Submitted line art based on Sandra’s personal artistic style.

GroupGreeting — Card Designer

March 2021 - November 2021

Designed ecards and business cards.

INTERNSHIPS

Design Intern, Ghost-Note Agency

May 2019 - July 2019

Designed digital promotional advertisements for nonprofit civil rights advocacy organizations such as Color of Change.

Editorial Illustration Intern, Studybreaks Magazine

February 2018 - July 2019

Worked in cross-functional teams to create content for the popular online college magazine. Designed editorial illustrations for both magazine publications and online articles.

EDUCATION

Ringling College of Art & Design | May 2020

Bachelor of Fine Arts in Illustration

SKILLS

Programs

Photoshop

Illustrator

InDesign

After Effects

Zbrush

Can easily adapt to new software and techniques

Traditional Art Skills

Figure drawing

Paper cut art

Gouache painting

Sculpture

Experience Teaching Children

Taught children’s birthday parties and art classes at Painting With A Twist.

AWARDS

Sketchbook Show Artist

March 2019

Selected to be featured in Ringling College’s 2019 sketchbook show.

LANGUAGES

Bilingual English & Spanish

HOBBIES

Featured Artist - Five Deuces Galleria

May 2020 - June 2021

Featured artist in the PEACE + LOVE + PRIDE show at Five Deuces Galleria in St. Petersburg, Florida, Both pieces “Frog Love” and “Loving Mermaid” were sold on the first night of the show.

Painting With A Twist, St. Petersburg — Art Instructor

May 2021 - PRESENT

Created an entertaining on-stage performance by giving step-by-step instruction to a general audience with no prior art experience.

Eternal Fairytales Zine — Artist

June 2020 - Nov 2021

Contributed Illustrations to a digital charity zine inspired by the popular e-series, Ever After High.