

## **Sandra Hernandez Freelance Illustrator & Designer**

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### **EDUCATION**

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Ringling College of Art & Design | Bachelor of Fine Arts in Illustration

### **DESIGN EXPERIENCE**

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#### **Illustrator, Self-Employed Freelance, Remote — May 2020 - PRESENT**

Conceptualized clients' requests for projects such as children's picture books, landscape paintings, and family portraits. Exceptional experience working with independent authors.

#### **Art Instructor, Painting With A Twist, Saint Petersburg, FL— May 2021- March 2023**

Entertained audiences with on-stage painting performances, giving step-by-step instructions to audiences with no prior art experience. Required skills include time management, clear communication skills, hospitality, leadership, knowledge of vast painting methods, and interpersonal skills.

#### **Illustrator, "How To Play Tag" Children's book series, Remote — May 2020 -March 2023**

Formatted, illustrated, and prepared books for publishing. Utilized Procreate, Illustrator, and InDesign to format text. Lead Illustrator for Kasandra Hart's "How To Play Tag" picture book series.

#### **Graphic Designer, The Landings Holiday Charitable Foundation, Remote — October 2022**

Oversaw creation of email blasts, website assets, and printable flyers

#### **Graphic Designer, Pigment, Remote — May 2022 - July 2022**

Designed vectorized coloring book pages for Pigment, the number one adult coloring book app for iPad and tablet devices. Submitted line art based on personal artistic style. Submitted coloring pages featuring diverse body types and hairstyles. Utilized Procreate and Illustrator.

#### **Card Designer, GroupGreeting, Remote — March 2021 - November 2021**

Designed ecards and business cards suitable for the office workplace. Collaborated with advisors on proposed designs from thumbnailing to final deliverables. Utilized Procreate.

### **INTERNSHIPS**

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#### **Design Intern, Ghost-Note Agency, Remote — May 2019 - July 2019**

Designed promotional advertisements such as flyers and pamphlets for nonprofit civil rights advocacy organizations such as Color of Change, utilizing Photoshop and InDesign. Editorial

#### **Illustration Intern, Studybreaks Magazine, Remote — February 2018 - July 2019**

Worked in cross-functional teams to create content for the popular online college magazine. Designed editorial illustrations for both magazine publications and online articles.

### **SOFTWARE/MEDIA**

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Photoshop, Illustrator, InDesign, After Effects, Zbrush

#### **Traditional Art Skills**

Figure drawing, paper cut art, gouache painting, polymer clay sculpture, orthographic illustration

### **EXHIBITIONS**

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#### **Featured Artist - Five Deuces Galleria, Saint Petersburg, FL**

"Unreal Surreal" show - March 2023, "All Things Florida" show - January 2023,

"Small Works" show - December 2022, "Dreams" show - June 2022

"PEACE + LOVE + PRIDE" show- May 2022